From: Chris Sheng

To: <u>William Chun; Kent Smith</u>

Subject: Re: Introduction

Date: Thursday, July 09, 2015 8:08:56 PM

Thanks Billy.

Kent – pleasure to be introduced to you. I would love to learn more about Fashion District's BID and how we can give back to the downtown eco-system through our business, SimpleTux. Let me know a good way to connect, either to hop on a call or in person as we are now in downtown.

Best.



Chris Sheng, Co-Founder / Marketing & Media chris@simpletux.com / http://www.simpletux.com

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From: William Chun < william.chun@lacity.org >

Date: Thu, 9 Jul 2015 17:52:22 -0700

To: Kent Smith < <u>kent@fashiondistrict.org</u>> **Cc:** Chris Sheng < <u>chris@simpletux.com</u>>

Subject: Introduction

Hi Kent, hope all is going well with you. I wanted to introduce you to Chris Sheng (copied here) who is cofounder for a startup called Simple Tux. He just took up occupancy in one of our incubator spaces in downtown and is interested in working with some of the existing businesses in your BID.

Thanks,

Billy Chun | Director – Business Team

Mayor Eric Garcetti

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